
In-person InfoComm India 2022: A Fresh Boost of Unprecedented Scale to the Business World

Deep conversations, significant transactions, valuable industry insights of Day 1 carried right through to Closing Day, with further engagements and projects in the pipeline

Mumbai, 8 September 2022 – After two long years of forced hiatus, months of anticipation and preparation, and three days of bustling activity, InfoComm India 2022 has proven that absence only makes the heart grow fonder. The Show saw 11,381 visitors discovering cutting-edge solutions presented by 160 exhibiting companies from more than 15 countries, and gaining technology and industry insights from renowned speakers through 35 Summit sessions. It was evident from the level of engagement and energy on the show floor that the three-year hiatus has fuelled a recharge of ideas, and interest in the solutions on display.

Solutions Beyond Post-pandemic Era

Going by the technological products and solutions seen at InfoComm India 2022, the world is poised for a whole new post-pandemic landscape – one where work, life and play are not just delivered in hybrid mode but also open to other creative modes yet to be dreamt up. On the show floor, visitors saw innovative solutions up close in action like powerful unified communication systems for offices with Zoom and Microsoft Teams-certified devices; mission-critical application solutions for command and control centers; 4K interactive LCD screens for smart classrooms; high-quality digital signage and displays for advertising and retail; and so much more.

Gracing the Show with his presence was Honorable Minister for Information Technology for the Government of Tamil Nadu, Mr. Thiru Mano Thangaraj. After touring the show floor, he shared his thoughts, “InfoComm India is a professional platform that gathers industry experts with the latest knowledge and valuable insights while providing a significant platform for the business community to network and connect.”

Honorable Minister Thiru Mano Thangaraj was also the chief guest speaker at the NIXT Summit Industry Forum for Education on Day 2.

Visitors explored the latest and most innovative solutions from 160 exhibiting brands including leading industry players like Aero, Crestron, Delta, Harman and Vega. Of these, 31 companies exhibited for the first time at InfoComm India. They include brands like Anixter, LG, NEC, Fore Excel and Prama Hikvision.

Pratik Agrwal, Director of Fore Excel enthused, “AR/VR is still a new technology in India and we are excited to be able to showcase our solutions at InfoComm India. Many visitors were very interested in our AR/VR products and we received hundreds of leads during the show.”

Returning exhibitor, Crestron had a good showing and saw productive engagements with its customers and prospects at its booth over the three days. Joel Mulpeter, Director, Product Marketing Asia shared,

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“InfoComm India is a fantastic show. It brought the industry back together. The Show is a great way for us and our partners to demonstrate our technology and solutions to our customers in person.”

Vega, another repeat exhibitor also had fruitful participation. Matthew Deayton, Deputy Chief Executive Officer shared his observation, “The calibre of visitors at InfoComm India is higher than before, and so is the quality of engagements that have taken place at our booth.’

Personalized and Enhanced Visitor Experience

The **Hosted Buyers Program** welcomed 150 buyers who came from the government, education, healthcare, defense, IT, architecture and consultancy sectors. The Hosted Buyers were brought on guided tours around the show floor for a personal introduction to leading solution providers and their latest technology and product offerings. Post-tour, the Hosted Buyers had the opportunity to further network with the exhibitors and learn more about the solutions up close.

Hosted Buyer Dheeraj Kumar, Additional Municipal Commissioner, Yamuna Nagar Municipal Corporation said, “I am thoroughly impressed with the technologies put up by the exhibitors.”

With much to see, pre-Show solution-discovery and communication facilities – namely, **Business Matching**, **vBooth** and **Meeting Scheduler** – have proven beneficial to the visitor experience. These respectively helped solution-seekers identify exhibitors relevant to their industry and technology needs; find out salient information about each exhibitor; interact and secure a meeting with exhibitors they are interested in – all via the Show website, even before the Show opened.

Inspired Learning, Networking and Collaborations

The insightful and inspiring InfoComm India 2022 Summit sessions have also paved the way for more initiatives to be launched on the back of the event. Specific needs of different audience segments were addressed by industry experts and sector leaders via the various learning tracks – **AV Leaders Connect** (*by invitation only*), **AVIXA Seminars**, **Industry Forums** and **AV Managers Day**.

“India is expected to be the world’s fastest growing Professional AudioVisual market, and it is also expected to be world’s fastest growing economy. With its robust economy, a huge market hungry for disruption-driven solutions, and a population always seeking innovation, India is the place for Pro-AV technology to flourish,” said See Lay Eng, Senior Director of InfoCommAsia.

She continued, “This is reflected in the high energy levels on the show floor since the opening day of InfoComm India.”

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The next edition of InfoComm India is set to take place from 25 – 27 October 2023, at a different venue of Jio World Convention Centre, Mumbai. Stay connected for more information through our official website www.infocomm-india.com.

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About InfoCommAsia

InfoCommAsia Pte. Ltd. is the region's preeminent organizer of tradeshow for the Professional AudioVisual (Pro-AV) and Transformative Solutions industries. Through industry-leading shows in China, India and Southeast Asia, InfoCommAsia connects global and regional solution providers, vertical market end-users and the supply chain with the most important markets of Asia Pacific.

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